



NADJA ŽARIĆ

Digital Marketing Specialist | 📍 PODGORICA, 81000, MONTENEGRO | 67252034

○ DETAILS ○

Atinska 40, Podgorica, 81000,
Montenegro
67252034
nadjazaric@gmail.com

DATE OF BIRTH
14.11.1990

NATIONALITY
Montenegrin

DRIVING LICENSE
B

○ LINKS ○

[LinkedIn](#)
[Official website](#)

○ SKILLS ○

Digital Marketing
Computer and Internet Skills
Design Thinking
Design
Communication Skills
Marketing Strategy
Effective Teaching
Digital Advertising
Data Analysis
Analytical Thinking

○ LANGUAGES ○

Montenegrin

English

👤 PROFILE

I have more than 8 years of working experience. I got my first job as a student in 2010. and since then I have worked in different areas such as: web development, teaching and digital media marketing. I consider myself to be passionate, versatile, well organized and perfectionist. I have a very good communication and leader skills.

📁 EMPLOYMENT HISTORY

○ **Social Media Manager at Direct media United solution, Podgorica**
August 2017 – Present

Freelance job. Description: Facebook and Instagram social media manager, preparing and delivering weekly/monthly advertising plans, reporting and maintaining clients

Clients: Domaca Trgovina (Aroma marketi u Srbiji i Crnoj Gori, Conto diskonti u Crnoj Gori, Trznicentar Kamelija Kotor). Food Industry (Kafa Nero i Negro).

○ **Teaching Assistant at University Mediterranean, Faculty of Information Technology, Podgorica**
September 2014 – September 2017

Full time job. Teaching assistant on six subjects in field Web technologies and Software engineering.

○ **Digital media planner at Universal Media, Podgorica**
May 2014 – September 2014

Full time employment. Job description: handling clients, delivering paid and organic campaigns, social media management (Facebook, Instagram, Tweeter, YouTube), Google, Facebook and Instagram advertising, creating monthly reports

CLIENTS: Domaca Trgovina (Aroma marketi i Conto diskonti), Carlsberg, Tuborg, Somersby, M:tel Crna Gora, UNDP Montenegro, Komercijalna Banka AD Budva

○ **Digital media planner at McCann Podgorica, Podgorica**
January 2014 – May 2014

Full time job. Job description: social media management, banner advertising, online marketing strategy, content building.

CLIENTS: Domaca Trgovina (Aroma marketi i Conto diskonti), Carlsberg, Tuborg, Somersby, M:tel Crna Gora

○ **Digital Media Planner at M.A.S. CODE, Podgorica**

September 2014 – December 2015

Freelance job. Description: Digital media buying, Social media management, Handling budgets, managing campaign costs and invoicing clients.

Clients: UNDP Montenegro - Campaign: Budi Odgovorani; Ministry of Labor and Social Welfare Montenegro - Campaign: Nacionalna SOS linija za zrtve nasilja u porodici 2015

○ **Web developer at Bild Studio d.o.o, Podgorica**

January 2010 – January 2014

This was my first job as a student. I have worked part-time in Bild Studio for 4 years as Junior Web Developer. My obligations were: developing, redesigning and maintain websites as well as handling clients

🎓 **EDUCATION**

○ **RWTH Aachen University, Aachen, Germany**

September 2017 – Present

Degree: PhD Student

I am currently on my second year as a PhD student in Germany. DAAD scholarship holder. Computer Science, Learning Technologies departments

○ **University Mediterranean, Faculty of Information Technology, Podgorica**

September 2009 – September 2013

Degree: Bachelor's DEGREE

○ **University Mediterranean, Faculty of Information Technology, Podgorica**

September 2013 – September 2014

Degree: Specialist degree

○ **University Mediterranean, Faculty of Information Technology, Podgorica**

September 2014 – June 2017

Degree: Master of Science

📄 **REFERENCES**

○ References available upon request