

Nadja Zaric

Learning & Development Specialist | Instructional Designer | Digital Learning & Gamification

JOB EXPERIENCE

2022 -Now

Chief Operating Officer

Logate Institute for Information Technologies

- Designed and delivered customized onboarding programs for new team members and educators, ensuring smooth integration and skill development.
- Implemented and managed Moodle LMS, optimizing digital learning experiences and increasing learner engagement.
- Developed structured certification programs for educators, ensuring high-quality instructional delivery.
- Led professional development workshops, training over 30+ educators in innovative teaching methodologies and digital pedagogy.
- Leveraged data-driven learning analytics to personalize e-learning experiences and track learner progress.
- Directed team management, providing leadership and development opportunities for educators.
- Executed digital learning strategies, incorporating gamification and adaptive learning techniques.

2023 -2025

Professor & E-Learning Coordinator

Faculty for Information Technologies, Mediterranean University

- Developed and implemented blended learning strategies for courses on Web Technologies and Digital Marketing.
- Designed and facilitated team-building workshops and learning sessions, enhancing collaboration and knowledge sharing.
- Created data-driven learning modules, leveraging adaptive learning techniques for student engagement.
- Integrated interactive learning tools (H5P, Kahoot!, Socrative) into course curricula.

2020 -2022

Learning & Development Consultant

Logate Institute for Information Technologies

- Designed and implemented educator training programs, including Moodle LMS adoption and digital teaching strategies.
- Created structured onboarding pathways for new instructors and employees, reducing ramp-up time by 30%.
- Developed and delivered interactive e-learning courses optimizing engagement and knowledge retention.



nadjazaric.me



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EDUCATION

2017-2022

**PhD in Education & Computer Science
| RWTH Aachen**

Personalized Gamification in E-Learning

2014-2017

MSc in Information Technologies

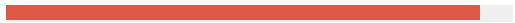
Faculty of Information Technologies,
Mediterranean University, Montenegro

LANGUAGE SKILLS

- Montenegrin - native language
- English - C1
- Italian - A1

KEY SKILLS

Instructional Design & E-Learning
(Moodle, Articulate, Storyline, H5P)



Onboarding & Educator Certification
Programs



Gamification & Engagement Strategies



Data-Driven Learning & Adaptive Education



Project Management & Stakeholder
Collaboration



Blended & Hybrid Learning Models



DIGITAL COMPETENCIES

Moodle LMS

Articulate 360

H5P

Socrative

Kahoot

Wordpress LMS

Canva

Google
Workspace

IBM Statistical package
for science (SPSS)

Atlassian stack (Jira,
Confluence)

Microsoft Office

SCORM

JOB EXPERIENCE

2017 - 2022

Doctoral Researcher | Education and Computer Science

Rheinish-Westphalian Technical University (RWTH) Aachen

- Conducted research on personalized gamification in e-learning, focusing on adaptive learning experiences.
- Designed and evaluated data-driven gamification analytics tool for digital education.
- Developed structured certification programs for educators, ensuring high-quality instructional delivery.
- Provided instructional design support for university-level online courses and analyzed data on learner engagement and performance.

2014 - 2018

Assistant lecturer

Faculty of Information Technology, Mediterranean University

- Conducted hands-on sessions for Information Technologies, Web Technologies, XML Technologies, Software Engineering, and User Requirements Analysis.
- Developed interactive course materials and collaborated on modernizing the curriculum.
- Provided mentorship to students in project-based learning, guiding them in applying theoretical knowledge to real-world challenges.

KEY ACHIVEMENTS

Optimized onboarding process for educators

Developed a structured Moodle-based onboarding course for educators, reducing individual onboarding time and ensuring a standardized training experience.

Trained and certified educators

Designed and delivered educator certification programs, training 30+ instructors in digital teaching methodologies and LMS usage.

Led the digital transformation of educational programs

Migrated traditional learning content to interactive online courses using Moodle, H5P, and engagement-focused instructional design.

Increased learner engagement through gamification

Implemented gamification strategies in an e-course, leading to a 30% increase in engagement and motivation.

Data-driven optimization of e-learning content

Used learning analytics and data-driven approaches to track student progress, leading to a 20% improvement in course completion rates.

Honors & awards

2025-2026

EPALE Ambassador

European Platform for Adult Learning in Europe

2017-2022

DAAD Scholarship for PhD studies
German Academic Exchange Service